# Pharming Group NV

Sijmen de Vries Chief Executive Officer

Robin Wright Chief Financial Officer

Rodman & Renshaw's 19th Annual Global Investment Conference

New York City 10-12 September 2017



### Safe Harbour Statement

The information contained in this document and communicated verbally to you (together the "Presentation") is being supplied to you solely for your information and may not be copied, reproduced or further distributed to any person or published, in whole or in part, for any purpose.

The Presentation does not form any part of an offer of, or invitation to apply for, securities in Pharming Group N.V. (the "Company").

The Presentation speaks as of the date shown on the front cover. The Company assumes no obligation to notify or inform the recipient of any developments or changes occurring after the date of this document that might render the contents of the Presentation untrue or inaccurate in whole or in part. In addition, no representation or warranty, express or implied, is given as to the accuracy of the information or opinions contained in the Presentation and no liability is accepted for any use of any such information or opinions given by the Company or by any of its directors, members, officers, employees, agents or advisers.

The Presentation contains forward-looking statements, including statements about our beliefs and expectations. These statements are based on our current plans, estimates and projections, as well as our expectations of external conditions and events. Forward-looking statements involve inherent risks and uncertainties and speak only as of the date they are made. The Company undertakes no duty to update these and will not necessarily update any of them in light of new information or future events, except to the extent required by applicable law.

The Company's securities have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act"), and may not be offered or sold in the United States absent registration under the Securities Act or an available exemption from, or transaction not subject to, the registration requirements of the Securities Act.



Pharming Group N.V. develops and commercializes human therapeutic proteins for innovative therapies meeting important unmet patient needs

- Euronext: PHARM market capitalization: €220-235 million
- HQ and manufacturing in Netherlands, R&D in France and US commercial operations in New Jersey with approximately 140 employees
- 1<sup>st</sup> product approved and marketed: RUCONEST<sup>®</sup>
  - Recombinant human C1-esterase inhibitor (enzyme replacement therapy)
  - For acute angioedema attacks in patients with hereditary angioedema (HAE)
  - Marketed in USA, EU and Israel: US data exclusivity until 2026



### **Corporate Highlights**

RUCONEST<sup>®</sup> commercialisation

#### • Re- acquisition of US commercialisation rights from Valeant in Dec 2016

- H1 2017 revenues: €30.6 million (H1 2016 revenues: €5.3 million)
- Q1 2017 operating profit €4.2 million (H1 2016 operating loss €6.2 million )
- US data exclusivity granted until July 2026

#### RUCONEST<sup>®</sup> development

- Prophylaxis of HAE Phase 2 study (DBPC) met all endpoints as good as any
- Next stage being discussed with FDA
- Improving convenience; low volume vial for faster IV and for testing in SQ/IM treatment

### Building a pipeline beyond RUCONEST<sup>®</sup>

- New pre-clinical programs for Factor VIII, Fabry and Pompe diseases
- Uses rabbit founder technology
- Combined market potential \$4 billion+
- Other new programs under review

#### Solid Financial Base

- Re- financed debt structure with a \$100 million 4 year debt facility with OrbiMed Advisors in July 2017
- Cash balance at year end 2016 : €31 million/ €25 million in 30 June 2017

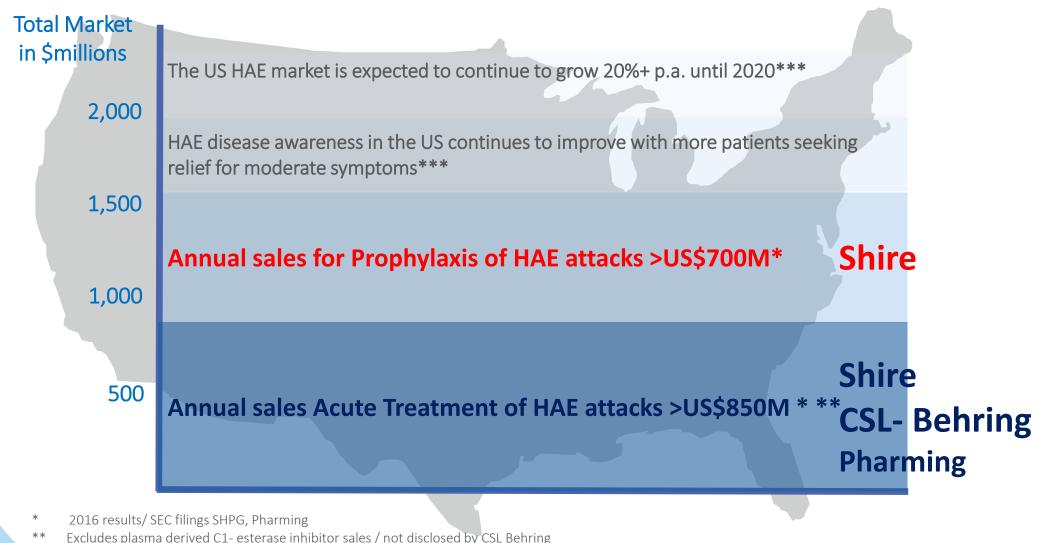


## Pipeline

	Lead Optimization	Preclinical	Phase I	Phase II	Phase III	Approval & Commercialization
RUCONEST <sup>®</sup>	Acute Heredita	ry Angioedema	1			
RUCONEST®	Prophylaxis of H	Hereditary Angi	oedema			
RUCONEST®	Delayed Graft F	unction				
PGN004 (α-glucosidase)	Pompe Disease	2				
PGN005 (α-galactosidase)	Fabry Disease					
PGN006 (undisclosed)	Antibody Progr	am				
Factor VIII	Licensed to SIP (Sinopharm)					



### US HAE Market: Rapid Growth, Significant Potential, Very Competitive



\*\*\* Leerink Swann, competitor interviews, 13 September 2012



## **US HAE Treatment Practices**

- > HAE is rare (between 1 in 10- 50,000) and unpredictable and swelling attacks strike in random anatomical locations and if untreated patients end up in the ER frequently and these attacks can be lethal
- > The first generation treatments were inadequately effective
- Prophylaxis with plasma derived protein replacement therapy therefore became a rational approach and was the first product approved in the US
- > In the US this resulted in significant use of prophylactic treatments
- However: All of the currently available prophylactic treatments and all of the prophylactic treatments in development feature (frequent) break- through attacks (up to 50%), necessitating rescue medication for acute attacks to be at hand at all times
  - Prophylactic therapy is cumbersome and expensive (104 injections/year) and it exposes patients to significant amounts of blood plasma and in addition the cost and burden of the treatment of breakthrough attacks



## HAE Treatment Options Based on Published Results

- RUCONEST was launched as a late entrant and first recombinant (non-plasma) Enzyme Replacement Therapy (ERT)
- > Additional and recent data now show that RUCONEST is properly dosed ERT
- RUCONEST taken at the first signs of an attack will generally stop the attack from developing and will protect for up to three days against subsequent attacks (up to 97%)
- Bradykinin/ kallikrein pathway inhibitors suppress symptoms but have limitations in response rates and suffer from break- through events, necessitating in up to 31% of cases additional dosing for one attack

Plasma derived ERT do not have breakthroughs but are sub- optimally dosed and feature lower response rates



## **Opportunity for Rationalisation of Treatment**

- > With RUCONEST's recently extended dataset featuring proven and unsurpassed efficacy\* and lasting effects (up to 3 days), individualised RUCONEST therapy may now be much better for many patients that are on a combination of prophylaxis and rescue therapies
- > Treatment at the first signs of the attack with RUCONEST with the confidence of being able to dose additional RUCONEST for the rare case where an attack develops further
- > Costly and cumbersome prophylaxis + acute rescue therapy combinations can then be limited to patients suffering from very frequent attacks
- > Being in control and not swelling anymore will give patients perspective for increased QOL and save many prophylaxis injections, rescue therapy and significant \$\$\$



## Clinical Trial Results in Prophylaxis of HAE



## **RUCONEST® - Prophylaxis of HAE**

- Phase II (double blind, placebo controlled, cross- over design) results meet primary endpoints for once and twice weekly regimen and show that twice-weekly prophylaxis treatment significantly (-73%) reduces attack frequency and features a 96% response rate (>50% reduction of attack frequency)
- The only approved product, a blood plasma derived C1- inhibitor concentrate dosed twice weekly, reduces attacks by 52% and has a 50% response rate\*
- RUCONEST<sup>®</sup> is also approved for acute attacks, hence it can become its own rescue therapy

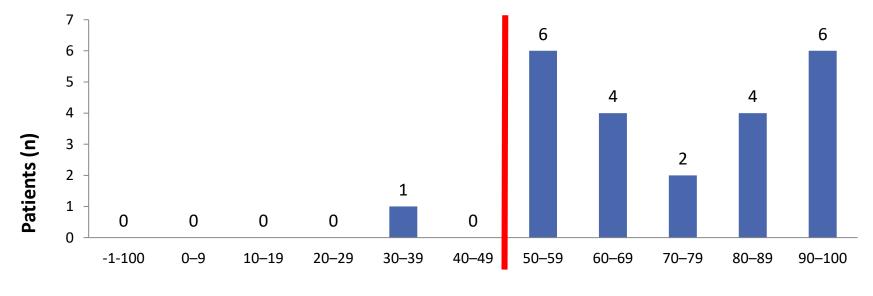
		Placebo	<b>RUCONEST®</b>	<b>RUCONEST®</b>
Intent-to-Treat Analysis			Once/ week	Twice/ week
(n=32)	Primary: Mean number of attacks	7.2	4.4	2.7
	Reduction in attacks	-	39%	63%
	p-value		0.0004	p<0.0001
(n=31)	Secondary: % Patients with more than 50% reduction in attack frequency		42%	74%
Per Protocol A	Analysis			
(n=23)	Mean number of attacks	7.5	3.8	2
	Reduction in attacks	-	49%	73%
	p-value		p<0.0001	p<0.0001
n=23) % Patients with more than 50% reduction in attack frequency			57%	96%

\*Zuraw et al; Nanofiltered C1- inhibitor concentrate for the treatment of HAE: NEJM 363;6 (August 2010): pp 513-522



rhC1INH Prophylaxis: Clinical Response With Twice Weekly Dosing

Prophylaxis with Twice Weekly rhC1INH resulted in consistent reduction of HAE attack frequency (n=23)



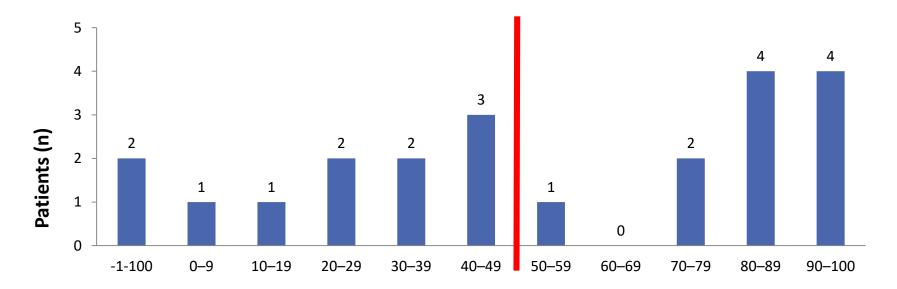
#### **Reduction in HAE Attack Frequency (%)**

HAE = hereditary angioedema; rhC1INH = recombinant human C1 esterase inhibitor.



### pdC1INH Prophylaxis: Clinical Response with Twice Weekly Dosing

Prophylaxis with Twice Weekly nano-filtered pdC1INH (n=22) resulted in varying reduction of HAE attack frequency



#### Reduction in HAE Attack Frequency (%)\*

\*2 patients had an increase in HAE attack frequency while receiving nanofiltered C1INH prophylaxis: One patient an increase of 8% and one patient an increase of 85%.

C1INH = C1 esterase inhibitor; HAE = hereditary angioedema.

FDA Briefing Document. Blood Products Advisory Committee Meeting. http://www.fda.gov/ohrms/dockets/ac/08/briefing/2008-4355B2-1b.htm. Published May 2008. Accessed July 26, 2016.



# **Next Generation RUCONEST®**



## **Next Generation RUCONEST**

- RUCONEST efficacy and safety profile for the treatment of HAE attacks is unsurpassed (on the basis of comparing published literature and patient experience)
- Next step: Improving convenience of use
  - New highly concentrated vial in development for faster application of IV therapy (significantly lower volume and very rapid dissolution)
  - New vial will also enable clinical trials to test sub-cutaneous (SC) and intra- muscular (IM) injections for both treatment and prophylaxis of HAE attacks
- Clinical trials for SC and IM applications are planned to start in 1H2018
- Investigating delivery technologies for alternative routes of administration



US Commercialisation Re-acquisition of North American Commercialisation Rights for RUCONEST®



### Re-acquisition of the North American Commercial Rights to RUCONEST<sup>®</sup> from Valeant on 7 December 2016

- Original licensing deal in 3Q 2010 with NASDAQ-listed Santarus for \$50 million in upfront and regulatory milestones and profitable supply for 30% of US net sales, with a \$45 million in future sales milestones
- December 2013; Salix announces acquisition of Santarus
- July 2014 FDA approval, and Salix launches RUCONEST in November 2014
- March 2015: Valeant announces acquisition of Salix
- December 2016: Re-acquisition deal closed: upfront payment of \$60 million
  - Additional self-funding milestones on sales up to a maximum of \$65 million



## Building a US Infrastructure

- Acquired entire Valeant sales team as part of transaction (11 people),
- Expanded sales team and management, led by former senior HAE commercial executive as VP Commercial Operations
- Medical Science Liaison (MSL), Patient Services, Market Access and Managed Care teams in place from mid 2Q
- Major overhaul of Positioning, Messages and Business Rules/ SOPs and re-installment of full service patient care program RUCONEST SOLUTIONS
- Commercial Advisory Board to determine and monitor strategy in US, chaired by former CEO of a NASDAQ 100 Biotech and including former leading senior HAE commercial executives



## **Attractive Growth Proposition**

- Pharming has an excellent reputation in the HAE space, and strong support from the patients' associations
- RUCONEST is the one and only non-blood-plasma-derived C1 inhibitor therapy and features unsurpassed efficacy and safety profile for treatments of attacks of HAE (comparing published data)
- Next generation RUCONEST: Improving convenience to allow for faster IV and SC/ IM treatment, and potentially oral and/or patch versions
- This commercial infrastructure can be expanded through in-licensing/ acquisition of additional products
- Our pipeline products are expected to come online from 2021 onwards, providing additional scope for expansion of sales



## **Financial Information and Outlook 2017**



## **Financing and Capital Structure**

- A \$100 million 4 year debt facility (July 2021) with OrbiMed Advisors
  - Interest approximately 12%, reducing to 11% if the company reaches \$100m in sales
  - Replaces original \$40 million of debt and remainder (\$40 million) of 18 months \$49 million amortising convertible bonds
  - Cash burn to be reduced by €16m in 2017, and €8m in 2018, due lower repayments on debt and amortising bonds and lower cash interest
  - Recovery of 115 million shares (24% of outstanding shares) which would otherwise have been issued at prices below the current share price
- €11.6 million of unsecured tradeable 5 year (2016-2021) 8.5% convertible bonds with a conversion price of €0.284
  - Additional recovery of shares (15.6 million) as result of cashless exercise of warrants
  - Remaining warrants (50.5 million) reduced to under 10% of outstanding shares (518 million)



## 1H 2017 Results

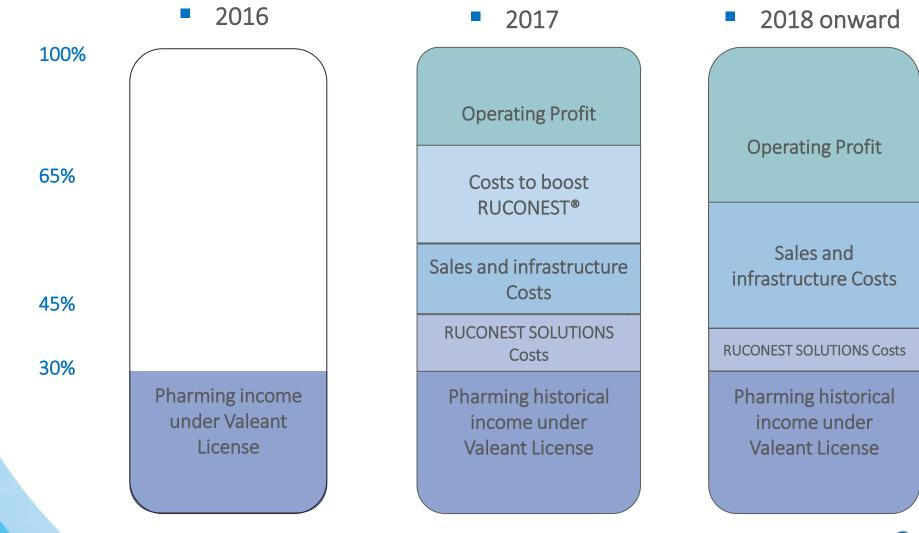
#### 6 months to 30 June

	2017	2016	%
Amounts in €m except per share data			Change
Income Statement			
Revenue from product sales	30.1	4.1	617%
Other revenue	0.5	1.1	(67%)
Total revenue	30.6	5.3	477%
Gross profit	27.0	3.2	763%
Operating result	4.2	(6.2)	
Net result	(30.2)	(6.7)	(350%)
Balance Sheet			
Cash & marketable securities	25.0	21.4	17%
Share Information			
Earnings per share before dilution (€)	(0.063)	(0.016)	(293%)

\* For H1 2017 results release, please see <u>www.pharming.com</u>



### Financial Impact of Reacquisition of North American Rights for RUCONEST®





## Outlook for Remainder 2017

- Increasing sales and continued positive operating results
- Investment in the production of RUCONEST<sup>®</sup> in order to ensure continuity of supply.
- Assessment of the clinical trial results for RUCONEST<sup>®</sup> in prophylaxis of HAE by the US FDA and the development of other versions of RUCONEST<sup>®</sup>
- Increasing marketing activity where this can be profitable for Pharming, in addition to our current territories of Austria, France, Germany, United Kingdom and the Netherlands
- Continue to support our marketing partners in order to maximize the sales and distribution potential of RUCONEST<sup>®</sup> for patients in all territories, as we continue to believe that RUCONEST<sup>®</sup> represents a fast, effective, reliable and safe therapy option for HAE patients
- Continue to invest in the new pipeline programs in Pompe Disease and Fabry Disease



<u>s.devries@pharming.com</u> <u>r.wright@pharming.com</u> <u>www.pharming.com</u>

Tickers: ENXTAM: PHARM Bloomberg: PHAR.AS

