



# Pharming Group NV

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Pharming Group N.V.  
Investor Tour

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# Agenda

19:00 uur - Ontvangst

19:25 uur – Pharming Presentatie

19:45 uur - Interview

20:30 uur - Vragen uit het publiek

21:00 uur – Borrel

22:00 uur - Einde

# Corporate Overview

# Overview

- Euronext: PHARM - market capitalization: €260-290 million
- HQ and manufacturing in Netherlands, R&D in France and US commercial operations in New Jersey with approximately 140 employees
- 1<sup>st</sup> product approved and marketed: RUCONEST®
  - Recombinant human C1-esterase inhibitor (enzyme replacement therapy)
  - For acute angioedema attacks in patients with hereditary angioedema (HAE)
  - Marketed in USA, EU and Israel: US data exclusivity until 2026

We develop and commercialize human therapeutic proteins for innovative therapies meeting important unmet patient needs

# Corporate Highlights

## RUCONEST® Commercialisation

- Re- acquisition of US commercialisation rights from Valeant in Dec 2016
- H1 2017 revenues: €30.6 million (H1 2016 revenues: €5.3 million)
- Q1 2017 operating profit €4.2 million (H1 2016 operating loss €6.2 million )
- US data exclusivity granted until July 2026

## RUCONEST® Development

- Prophylaxis of HAE Phase 2 study (DBPC) met all endpoints – as good as any
- Next stage being discussed with FDA
- Improving convenience; low volume vial for faster IV and for testing in SQ/IM treatment

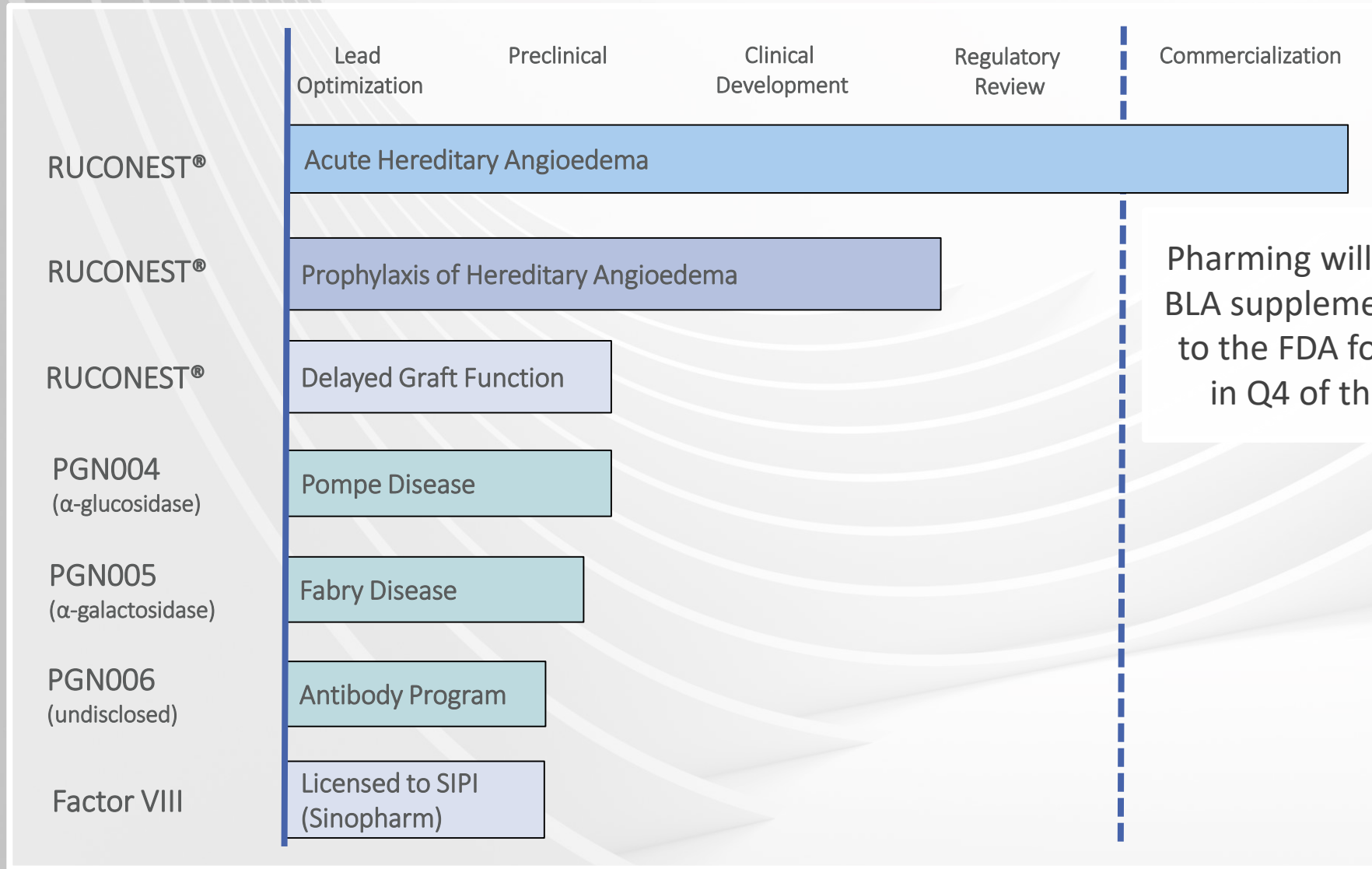
## Building a pipeline beyond RUCONEST®

- New pre-clinical programs for Factor VIII, Fabry and Pompe diseases
- Uses rabbit founder technology
- Combined market potential \$4 billion+
- Other new programs under review

## Solid Financial Base

- Re- financed debt structure with a \$100 million 4 year debt facility with OrbiMed Advisors in July 2017
- Cash balance at year end 2016 : €31 million/ €25 million in 30 June 2017

# Pipeline



# US HAE Market: Rapid Growth, Significant Potential, Very Competitive

Total Market  
in \$millions

2,000

1,500

1,000

500

The US HAE market is expected to continue to grow 20%+ p.a. until 2020\*\*\*

HAE disease awareness in the US continues to improve with more patients seeking relief for moderate symptoms\*\*\*

Annual sales for Prophylaxis of HAE attacks >US\$700M\*

Shire

Annual sales Acute Treatment of HAE attacks >US\$850M \* \*\*

Shire  
CSL- Behring  
Pharming

\* 2016 results/ SEC filings SHPG, Pharming

\*\* Excludes plasma derived C1- esterase inhibitor sales / not disclosed by CSL Behring

\*\*\* Leerink Swann, competitor interviews, 13 September 2012



# US HAE Treatment Practices

- The first generation treatments were inadequately effective
- Prophylaxis with plasma derived protein replacement therapy therefore became a rational approach and was the first product approved in the US
- In the US this resulted in significant use of prophylactic treatments
- However: All of the currently available prophylactic treatments and all of the prophylactic treatments in development feature (frequent) break- through attacks (up to 50%), necessitating rescue medication for acute attacks to be at hand at all times
- Prophylactic therapy is cumbersome and expensive (104 injections/year) and it exposes patients to significant amounts of blood plasma and in addition the cost and burden of the treatment of breakthrough attacks

HAE is rare (between 1 in 10- 50,000) and unpredictable and swelling attacks strike in random anatomical locations and if untreated patients end up in the ER frequently and these attacks can be lethal.

# HAE Treatment Options Based on Published Results

- RUCONEST was launched as a late entrant and first recombinant (non-plasma) Enzyme Replacement Therapy (ERT)
- Additional and recent data now show that RUCONEST is properly dosed ERT
- RUCONEST taken at the first signs of an attack will generally stop the attack from developing and will protect for up to three days against subsequent attacks (up to 97%)
- Bradykinin/ kallikrein pathway inhibitors suppress symptoms but have limitations in response rates and suffer from break-through events, necessitating in up to 31% of cases additional dosing for one attack
- Plasma derived ERT do not have breakthroughs but are sub-optimally dosed and feature lower response rates



# Opportunity for Rationalisation of Treatment

- With RUCONEST's recently extended dataset featuring proven and unsurpassed efficacy\* and lasting effects (up to 3 days), individualised RUCONEST therapy may now be much better for many patients that are on a combination of prophylaxis and rescue therapies
- Treatment at the first signs of the attack with RUCONEST with the confidence of being able to dose additional RUCONEST for the rare case where an attack develops further
- Costly and cumbersome prophylaxis + acute rescue therapy combinations can then be limited to patients suffering from very frequent attacks
- Being in control and not swelling anymore will give patients perspective for increased QOL and save many prophylaxis injections, rescue therapy and significant \$\$\$

\*On the basis of comparing published data



# Clinical Trial Results in Prophylaxis of HAE

# RUCONEST® - Prophylaxis of HAE

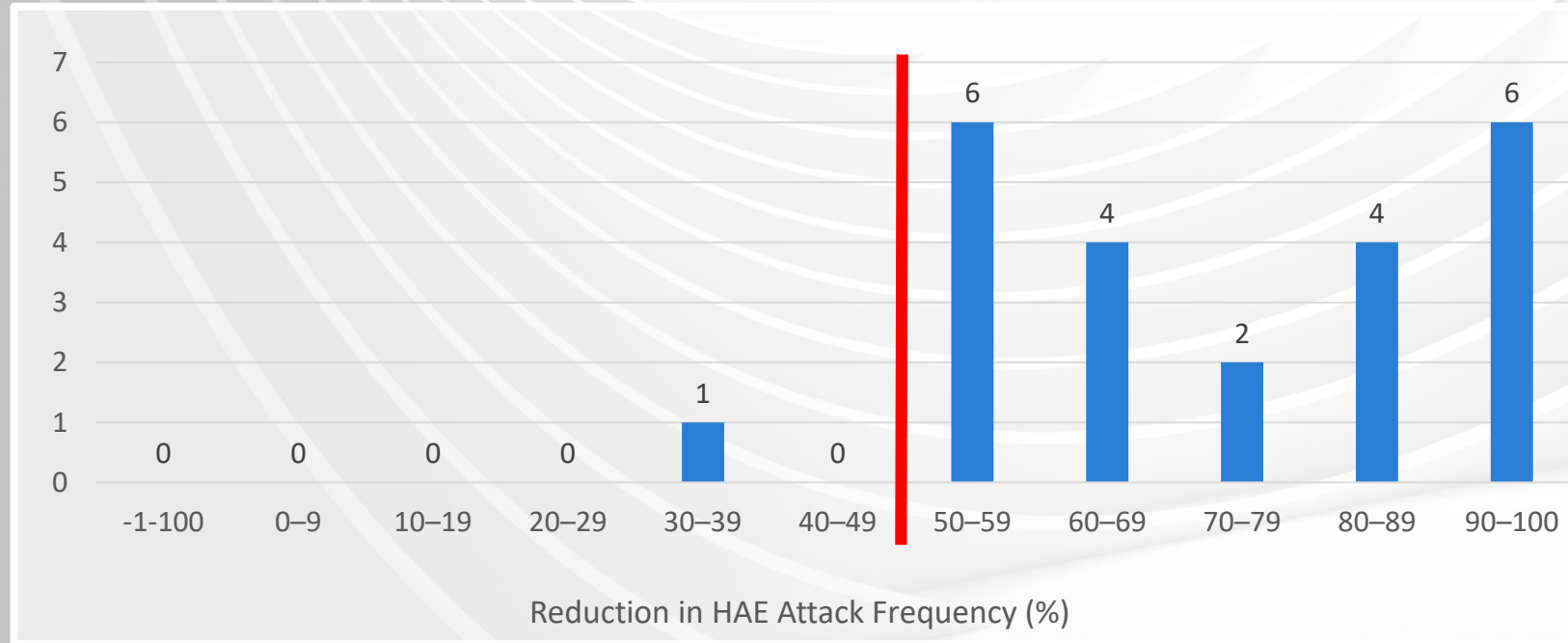
- Phase II (double blind, placebo controlled, cross-over design) results meet primary endpoints for once and twice weekly regimen and show that twice-weekly prophylaxis treatment significantly (-73%) reduces attack frequency and features a 96% response rate (>50% reduction of attack frequency)
- The only approved product, a blood plasma derived C1- inhibitor concentrate dosed twice weekly, reduces attacks by 52% and has a 50% response rate\*
- RUCONEST® is also approved for acute attacks, hence it can become its own rescue therapy

		Placebo	RUCONEST®	RUCONEST®
			Once/ week	Twice/ week
<b>Intent -to-Treat Analysis</b>				
(n=32)	Primary: Mean number of attacks	7.2	4.4	2.7
	Reduction in attacks	-	39%	63%
	<i>p-value</i>		0.0004	<i>p</i> <0.0001
(n=31)	Secondary: % Patients with more than 50%reduction in attack frequency		42%	74%
<b>Per Protocol Analysis</b>				
(n=23)	Mean number of attacks	7.5	3.8	2
	Reduction in attacks	-	49%	73%
	<i>p-value</i>		<i>p</i> <0.0001	<i>p</i> <0.0001
(n=23)	% Patients with more than 50% reduction in attack frequency		57%	96%

\* Zuraw et al; Nanofiltered C1- inhibitor concentrate for the treatment of HAE: NEJM 363;6 (August 2010): pp 513-522

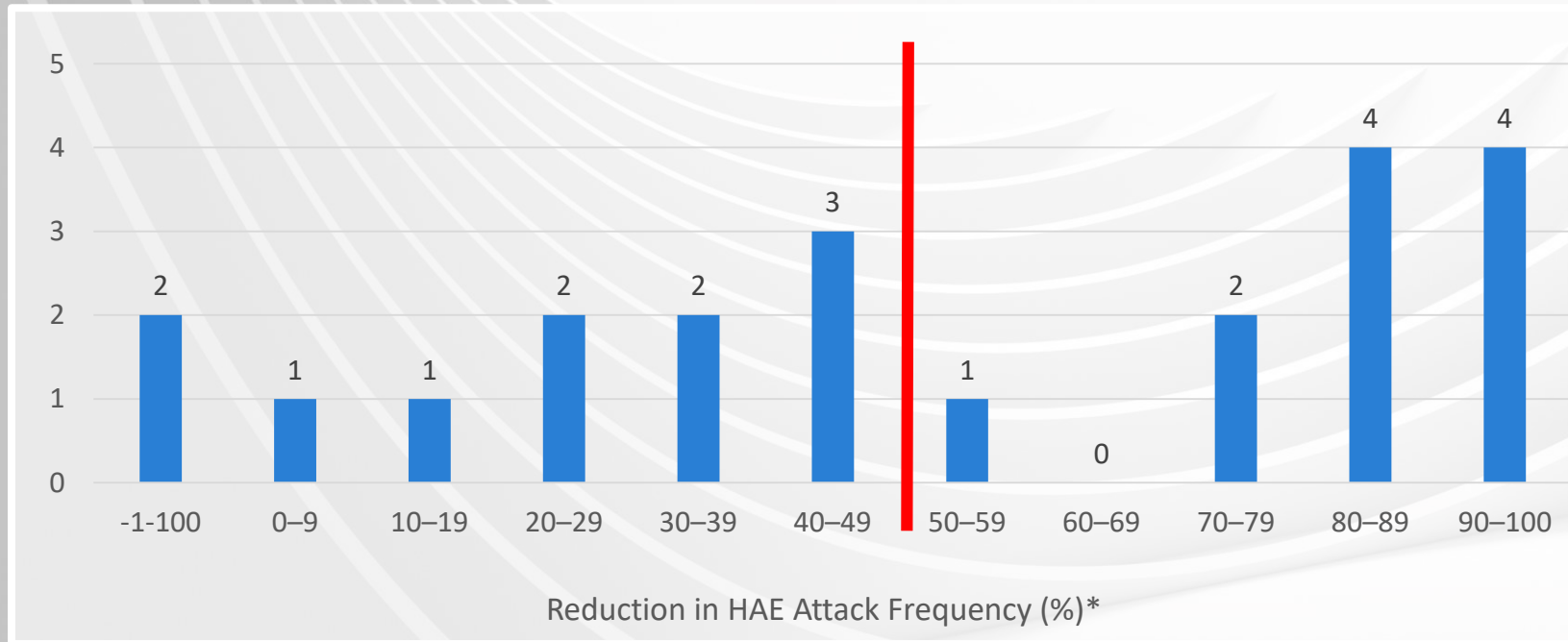
# rhC1INH Prophylaxis: Clinical Response With Twice Weekly Dosing

Prophylaxis with Twice Weekly rhC1INH resulted in consistent reduction of HAE attack frequency (n=23)



# rhC1INH Prophylaxis: Clinical Response With Twice Weekly Dosing

Prophylaxis with Twice Weekly Nano-filtered pdC1INH (n=22) resulted in varying reduction of HAE attack frequency



\*2 patients had an increase in HAE attack frequency while receiving nanofiltered C1INH prophylaxis: One patient an increase of 8% and one patient an increase of 85%.

# Next Generation RUCONEST®



# Next Generation RUCONEST

- RUCONEST efficacy and safety profile for the treatment of HAE attacks is unsurpassed (on the basis of comparing published literature and patient experience)
- Next step: Improving convenience of use
- New highly concentrated vial in development for faster application of IV therapy (significantly lower volume and very rapid dissolution)
- New vial will also enable clinical trials to test sub-cutaneous (SC) and intra- muscular (IM) injections for both treatment and prophylaxis of HAE attacks
- Clinical trials for SC and IM applications are planned to start in 1H2018
- Investigating delivery technologies for alternative routes of administration



US Commercialisation  
Re-acquisition of North American  
Commercialisation Rights for RUCONEST®

# Re-acquisition overview

- Original licensing deal in 3Q 2010 with NASDAQ-listed Santarus for \$50 million in upfront and regulatory milestones and profitable supply for 30% of US net sales, with a \$45 million in future sales milestones
- December 2013; Salix announces acquisition of Santarus
- July 2014 - FDA approval, and Salix launches RUCONEST in November 2014
- March 2015: Valeant announces acquisition of Salix
- December 2016: Re-acquisition deal closed: upfront payment of \$60 million
  - Additional self-funding milestones on sales up to a maximum of \$65 million

Re-acquisition of the North American Commercial Rights to RUCONEST® from Valeant on 7 December 2016

# Building a US Infrastructure

- Acquired entire Valeant sales team as part of transaction (11 people),
- Expanded sales team and management, led by former senior HAE commercial executive as VP Commercial Operations
- Medical Science Liaison (MSL), Patient Services, Market Access and Managed Care teams in place from mid 2Q
- Major overhaul of Positioning, Messages and Business Rules/ SOPs and re-installment of full service patient care program RUCONEST SOLUTIONS
- Commercial Advisory Board to determine and monitor strategy in US, chaired by former CEO of a NASDAQ 100 Biotech and including former leading senior HAE commercial executives



# Attractive Growth Proposition

- RUCONEST is the one and only non-blood-plasma-derived C1 inhibitor therapy and features unsurpassed efficacy and safety profile for treatments of attacks of HAE (comparing published data)
- Next generation RUCONEST: Improving convenience to allow for faster IV and SC/ IM treatment, and potentially oral and/or patch versions
- This commercial infrastructure can be expanded through in-licensing/ acquisition of additional products
- Our pipeline products are expected to come online from 2021 onwards, providing additional scope for expansion of sales

Pharming has an excellent reputation in the HAE space, and strong support from the patients' associations

# Financial Information and Outlook 2017

# Financing and Capital Structure

- A \$100 million 4 year debt facility (July 2021) with OrbiMed Advisors
- Interest approximately 12%, reducing to 11% if the company reaches \$100m in sales
- Replaces original \$40 million of debt and remainder (\$40 million) of 18 months \$49 million amortising convertible bonds
- Cash burn to be reduced by €16m in 2017, and €8m in 2018, due lower repayments on debt and amortising bonds and lower cash interest
- Recovery of 115 million shares (24% of outstanding shares) which would otherwise have been issued at prices below the current share price
- €11.6 million of unsecured tradeable 5 year (2016-2021) 8.5% convertible bonds with a conversion price of €0.284
- Additional recovery of shares (15.6 million) as result of cashless exercise of warrants
- Remaining warrants (50.5 million) reduced to under 10% of outstanding shares (518 million)



# 1H 2017 Results

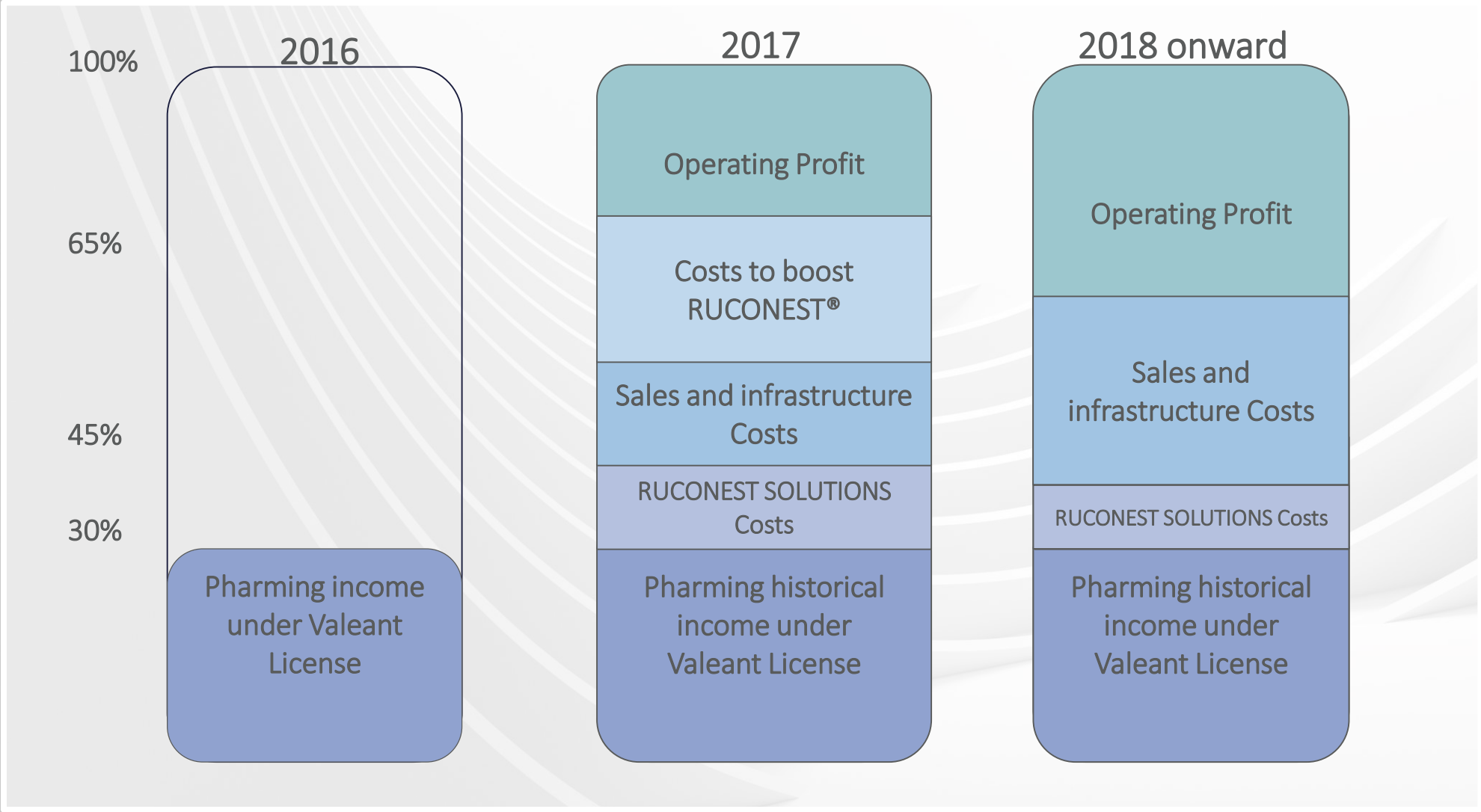
6 months to 30 June

	2017	2016	% Change
<i>Amounts in €m except per share data</i>			
<b><i>Income Statement</i></b>			
Revenue from product sales	30.1	4.1	617%
Other revenue	0.5	1.1	(67%)
Total revenue	30.6	5.3	477%
Gross profit	27.0	3.2	763%
Operating result	4.2	(6.2)	
Net result	(30.2)	(6.7)	(350%)
<b><i>Balance Sheet</i></b>			
Cash & marketable securities	25.0	21.4	17%
<b><i>Share Information</i></b>			
Earnings per share before dilution (€)	(0.063)	(0.016)	(293%)

\* For H1 2017 results release, please see [www.pharming.com](http://www.pharming.com)



# Financial Impact of Reacquisition of North American Rights for RUCONEST®



\* For H1 2017 results release, please see [www.pharming.com](http://www.pharming.com)

# Outlook for Remainder 2017

- Increasing sales and continued positive operating results
- Investment in the production of RUCONEST® in order to ensure continuity of supply.
- Assessment of the clinical trial results for RUCONEST® in prophylaxis of HAE by the US FDA and the development of other versions of RUCONEST®
- Increasing marketing activity where this can be profitable for Pharming, in addition to our current territories of Austria, France, Germany, United Kingdom and the Netherlands
- Continue to support our marketing partners in order to maximize the sales and distribution potential of RUCONEST® for patients in all territories, as we continue to believe that RUCONEST® represents a fast, effective, reliable and safe therapy option for HAE patients
- Continue to invest in the new pipeline programs in Pompe Disease and Fabry Disease

Increasing sales and  
continued positive  
operating results

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*Tickers:*

ENXTAM: PHARM

Bloomberg: PHAR.AS



Pharming



# Q&A Session

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